

MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 A

Results as of: 12/31/2019

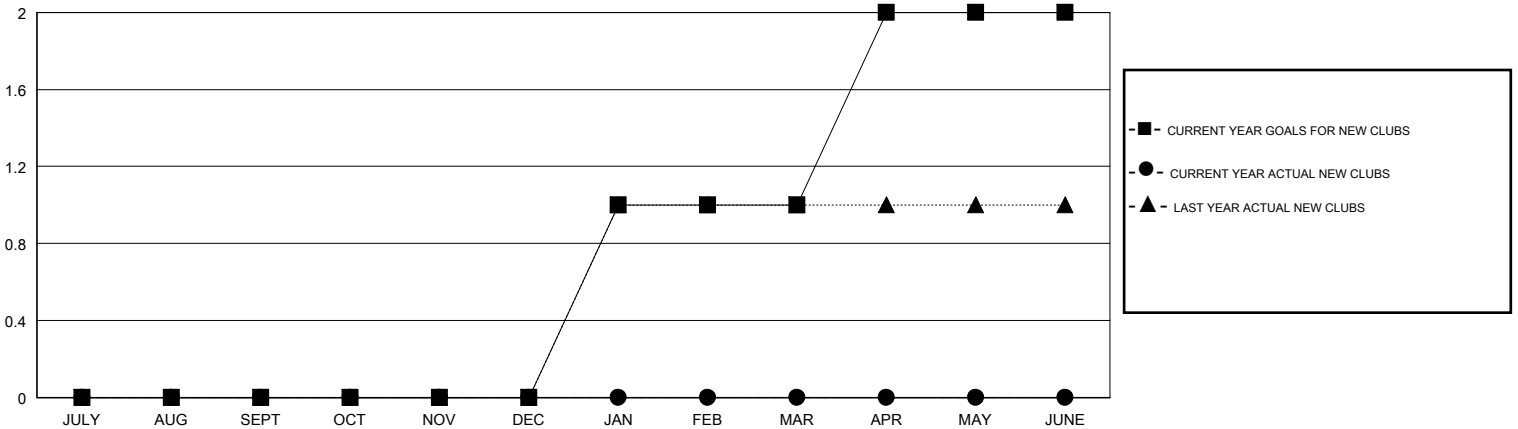
GMT:

LOCATION ARIZONA

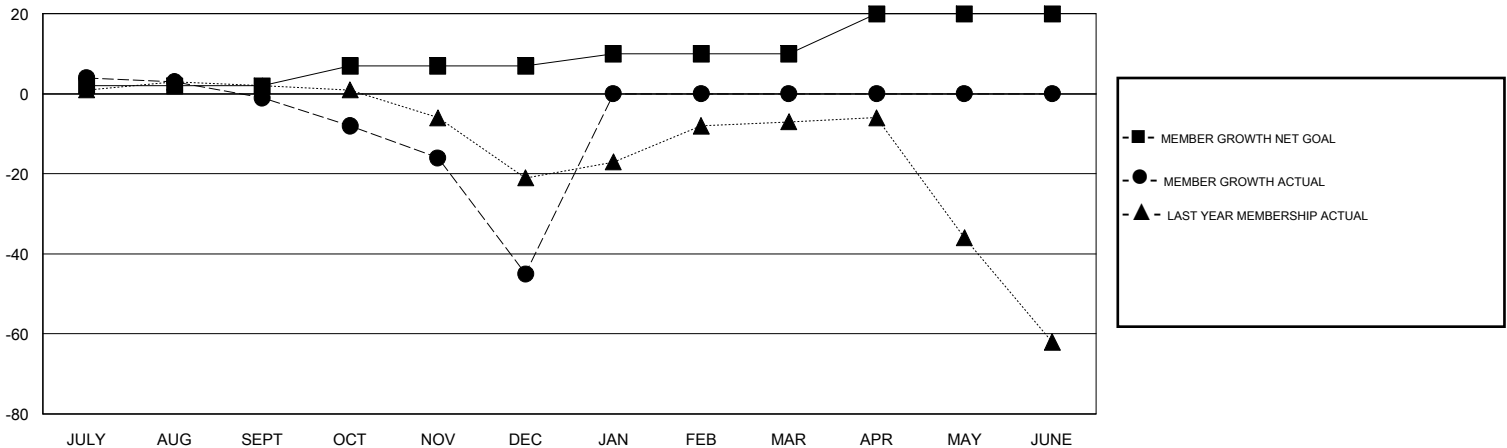
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | | RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 1 | JULY/AUG/SEPT | 2 | 14 | 14 |
| OCT/NOV/DEC | 0 | 0 | 1 | OCT/NOV/DEC | 5 | 17 | 54 |
| JAN/FEB/MAR | 1 | 0 | 0 | JAN/FEB/MAR | 3 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 | APR/MAY/JUNE | 10 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 2 | 11 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 304 (53.71%) FEMALE 262 (46.29%) |
| <u>DROPPED MEMBERS</u> DECEASED 5 CLUB CANCELLED 8 OTHER 55 <hr/> TOTAL 68 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 140 FAMILY MEMBERS PAYING HALF DUES 70 |